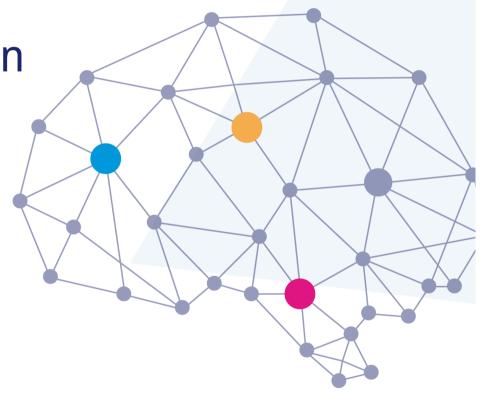
Kick-off Stakeholder Meeting

22 November 2023 13:00-18:00

Kunsthaus Zurich

swiss-brainhealth.congress-imk.ch



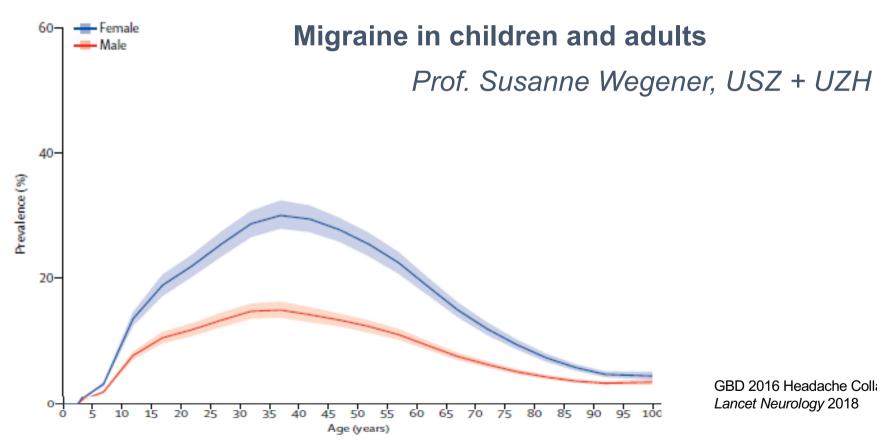












GBD 2016 Headache Collaborators Lancet Neurology 2018







1. Case: 16 year old Mia

Suffering from headaches for approx. 2 years

- Constant pressure + attacks of severe, pulsating pain, nausea, photo- and phonophobia, duration of 12h-2d, approx. 10d/month
- in addition: episodic dizziness, vertigo, loss of consciousness

Diagnostic workup so far:

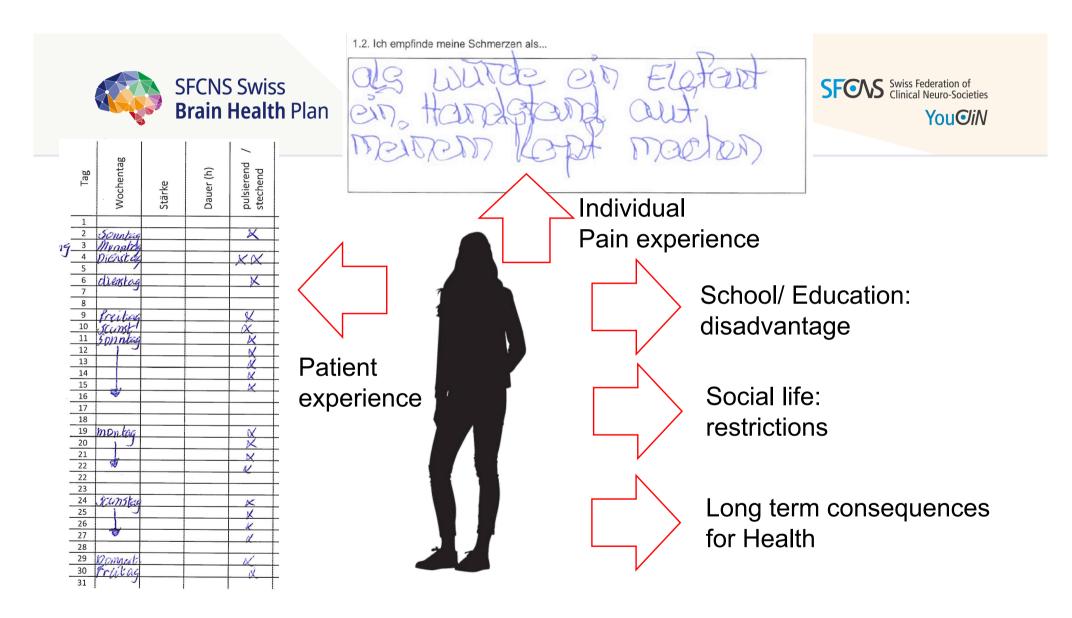
• ENT, Neurologist, Dentist, Ophthalmologist, MRI brain

Treatments so far: inefficient or with side effects

Her experience

- Constant fight to finish her Matura despite many days of sick leave, «eye rolling» from school mates, currently sick 50%
- Had to stop playing basketball
- Feels stress and is worried about her future











2. Migraine

a) Clinical features (ICHD-3):

- Duration 4-72h
- Unilateral, pulsating, medium-high-intensity, worse with routine activities/ exercise
- Nausea/vomiting and/or photo- or phonophobia
- Approx. 25% with aura

a) Epidemiology

- i. > 1 Billion people wordlwide (17% prevalence)
- ii. 1 Million people in Switzerland
- Approx. 80% have restrictions in private or professional life
- < 10% seek medical advice (men < women)







3. Prevention and Treatment

Non-medical

- Moderate aerobic exercise, z.B. 3x weekly 45 min, HF 120-140/min
- Behavioral and-psychotherapeutic interventions
- Relaxation techniqes, Physical therapy
- Avoid triggers, reduce stress

Medical

- Acute treatment of attacks: Ibuprofen, Metamizol...Triptans (+ antiemetic treatments)
- Prophylaxis: antidepressants, anticonvulsives, Beta-Blockers, Ca²⁺ antagonists, Mg²⁺, Vitamin B2, Coenzyme Q10, CGRP antagonists

Schweizerische Kopfwehgesellschaft Société Suisse des Céphalées Società Svizzera di Cefalea Swiss Headache Society







4. Impact on Society

- Due to the high prevalence of headache and many young people affected:
 - High burden of disease: most disabling neurological disorder
- Headaches: under-diagnosed and under-treated, still stigmatized
- Unfavourable life-style factors on the rise: stress, bad posture, obesity, prolonged computer use

Goadsby et al. The Journal of Headache and Pain, 2021





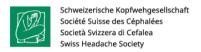


5. Conclusion

The Burden of Migraine is immense.

- Expert-advice on prevention and treatment is essential.
- Recurrence or chronic nature of many headaches require concerted actions reaching private life, work places, and schools.
- Listen to patients, families and their needs.

Releiving the burden of migraine: a new SHS Campaign for the Swiss Brain Health Plan



migraine friendly workspace

excellent environment for employees affected by migraine









rationale

- migraine affects up to 20% of the working population
- · most of the migraineurs are working
- costs are mainly driven by migraine attacks due to absenteeism (absence from work) and presenteeism (reduced performance when at work)
- · migraine can not be cured, but very well managed

advantages

- better performance of employees affected by migraine
- · better work atmosphere and stress reduction for all employees
- · healthier workspace and healthier work environment in general

promote your migraine friendly workspace with the e³ label, encourage talents to join your company demonstrating optimal workspace conditions and show, that you are a progressive employer.



- There is scientific evidence that migraine friendly work environments improve the productivity of your company.
- Show that you are a modern employer and care for your employees.
- Increase Awareness.
- Be active for Brain Health.



Kick-off Stakeholder Meeting





- · room to retreat
- · advice and support in trigger management
- · create a climate of understanding

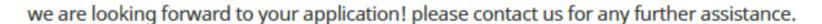


your e³ checklist

- education
- · provide information material about: migraine, patient activities
- · offer at least 1/year expert lectures to interested employees
- o emergency treatments
- · provide access to analgesics, antiemetics and cool packs
- keep fresh water, healthy snacks available
- · offer standardized guidance for acute headache treatment / emergency contacts
- prevention
- inform about preventive activities
- facilitate participation in sport programmes (running, sports clubs, yoga, pilates...)
- or room to retreat
- · provide a dark, quiet room allowing to lay down
- advice and support in trigger management
- · identify individual triggers and support adjustment of workspace
- · e.g. reduce odors, direct light, noise, provide anti-glare filters on computer screens
- create a climate of understanding
 - · teach the team what migraine is and what that means for affected employees
- show one's colours: oppose stigmatisation
- · encourage employees to talk openly about their migraine
- show that you oppose stigmatisation or trivialization
- · show your migraine-friendly attitude to the outside
- flexibility
- · allow home office, flexible working hours if possible (sick leave)
- · allow delays in submitting medical certificates
- · avoid shift work for employees with migraine
- osocial and legal support
 - · provide job rotation opportunities
 - counselling

how to apply for the e³ label?

- implement migraine friendly conditions in your company
- register your company via www.headache.ch
- submit your self-declaration (online)
- receive SHS expert feed-back and adjust workspace accordingly
- transfer lable fee of CHF 6'000
- receive official e³ label
- refresh label after 3 years



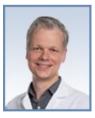
For the Swiss Headache Society (SHS):



Andreas Gantenbein



Andreas Kleinschmidt



Christoph Schankin



Harald Grossmann



Petra Zalud



migraine

workspace

friendly

Susanne Wegener